

## Biography

Franco Cervi (b. 1968, Milan), formally studied architecture at Politecnico di Milano, graduating in 1994. For over ten years he developed a unique position as a graphic designer, being one of the first in Milan to adopt 3d computer rendering in a commercial setting which led to longer term collaborations with the design and architecture studios of Sottsass Associati and Matteo Thun & Partners (among others).

In 2006 Cervi founded the independent publishing company 279 Editions, specialising in highly individual publications of a select group of illustrators and artists such as Shout, Gary Baseman, Noma Bar, Yuko Shimizu, before increasing pursuing his own artistic practice.

Cervi's artistic research focuses on the essence of existential thought: man's way of being is formulated in its various aspects through numerical decoding that becomes the genetic mapping of infinity. On a formal level, the work expresses the boundary beyond which no further simplification is possible, the point in which concept and form coincide in a resolving synthesis.

Cervi lives and works in Milan.

## Education

1994

Degree in Architecture, Politecnico di Milano

1986

High school diploma, Liceo Artistico Statale di Brera, Milan

## Selected solo exhibitions

2021

*Presence*

Bar Studios, Milan, Italy

2019

*No Art at All*

Palazzo Monti, Brescia, Italy

Curated by Giovanni Cavalleri

2016

*Selected Works*

Baiettini 18 Temporary Art Space, Verbania, Italy

Curated by Jill Mathis and Valerio Tedeschi

2015

*Logos*

Effearte Gallery, Milan, Italy  
Curated by Giulia Sargiacomo

### **Selected group exhibitions**

2022

*Exemplar X*

About Repetition e. V., Düsseldorf, Germany  
Curated by Henning Arend

2020

*Palazzo Monti: Transatlantico*

Mana Contemporary, Jersey City, NJ, United States  
Curated by Edoardo Monti

2020

*Art Matters (online group show, honourable mention)*

Galerie Biesenbach, Cologne, Germany  
Curated by Stéphane Biesenbach

2016

*On and Off Line Art Extravaganza*

Antonio Colombo Gallery, Milan, Italy

### **Residencies**

2018

Palazzo Monti, Brescia, Italy

## **Publications**

2021

### *Low*

Published by 279 Editions, January 2021  
English, 16 pages  
ISBN: 978-88-95165-22-6  
Edition of 150, individually numbered

2019

### *Human*

Published by 279 Editions, October 2019  
English, 16 pages  
ISBN: 978-88-95165-21-9  
Edition of 150, individually numbered

2018

### *Unit*

Published by 279 Editions, January 2018  
English, 16 pages  
ISBN: 978-88-95165-20-2  
Edition of 150, individually numbered

2015

### *Death*

Published by 279 Editions, October 2015  
English, 16 pages  
ISBN: 978-88-95165-19-6  
Edition of 150, individually numbered

2014

### *Base*

Published by 279 Editions, January 2014  
English, 16 pages  
ISBN: 978-88-95165-15-8  
Edition of 150, individually numbered

2008

### *Design Code*

Published by 279 Editions, September 2008  
English and Italian, 336 pages  
ISBN: 978-88-95165-00-4  
Edition of 500, individually numbered  
A first, private edition of 500 has been previously printed in September 2005

## Links

2020

*Transatlantico.*  
[Flaunt](#)

*Transatlantico.*  
[Architectural Digest](#)

*Transatlantico.*  
[Interni](#)

*Transatlantico.*  
[Mint](#)

2019

*Franco Cervi. No Art at All.*  
[Exibart](#)

2017

*Franco Cervi.*  
[Minimalissimo](#)

2016

*Franco Cervi. Selected Works.*  
[Exibart](#)

2015

*Franco Cervi. Logos.*  
[Wall Street International](#)

*Franco Cervi. Logos.*  
[Artribune](#)

*Franco Cervi. Logos.*  
[Exibart](#)

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